



HEALTHCARE  
LANDSCAPE 2023

**Sponsor Prospectus**

*“I've come to this conference for years and the topics and speakers today were among the most dynamic, timely and engaging of any in the past.”*  
*-Conference attendee*

## ABOUT US

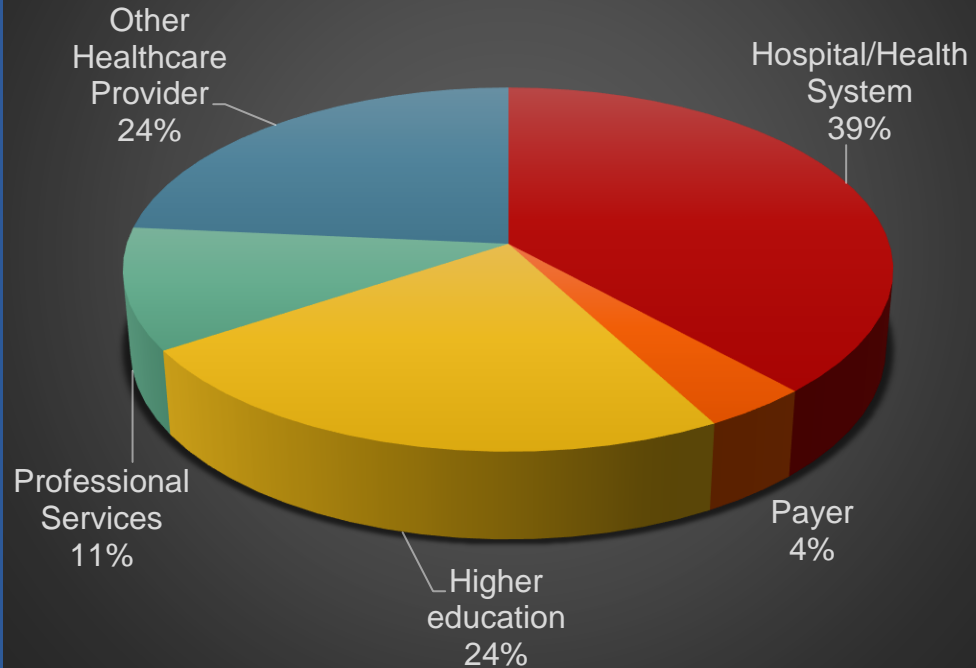
*Healthcare Landscape is one of the largest healthcare management conferences in South Texas.*

### We pride ourselves in quality content

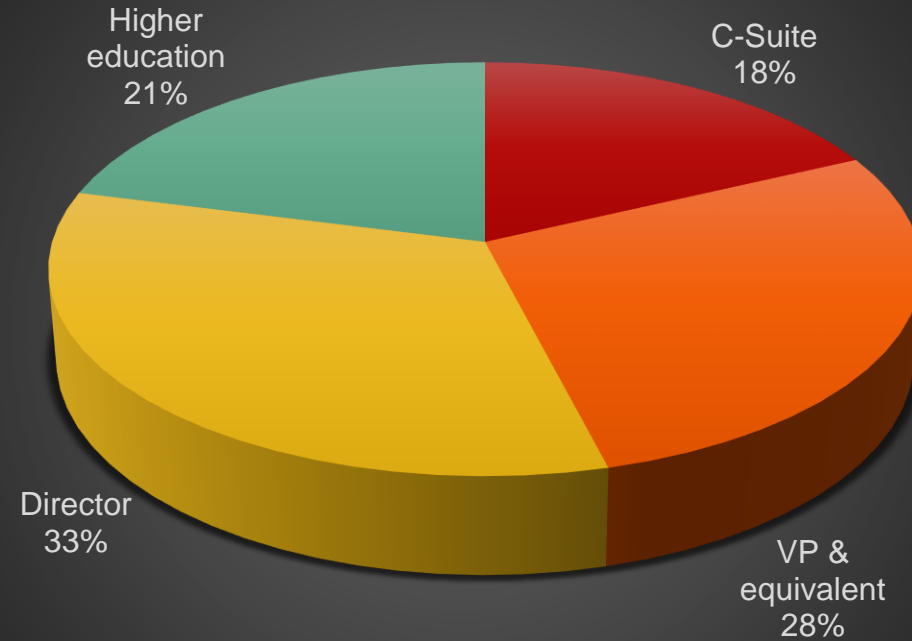
- Meet healthcare executives from Central & South Texas
- Listen to presentations by national & regional speakers
- Join over 350 colleagues in an interactive learning experience

# ATTENDEE PROFILE

## Attendees by Organization Type



## Attendees by role



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR - Contact Us

- 20 Complimentary Registrations
- 4 Reserved Tables in Front Row
- Sponsorship Host for CEO Breakfast
- Logo on Name Badges and Lanyards
- Sponsorship of ALL 2023 Chapter Event
- Prominent Logo Placement on HCL 2023 Website
- South Texas Chapter Website Presence for One Year
- Sponsor “Shout Out” on HCL Social Media
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- Display of Company Signage Throughout Conference (Sponsor to provide signs)
- 20 Tickets to Private Networking Event
- Guaranteed Professional Headshot for 20 Guests

## PLATINUM SPONSOR (TWO SPOTS) \$4,500

- 8 Complimentary Registrations
- 2 Reserved Tables in Front Row
- Prominent Logo Placement on HCL 2023 Website
- Logo on All Signage and Slide Decks at Conference
- Sponsor “Shout Out” on HCL Social Media
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- 8 Tickets to Private Networking Event
- Guaranteed Professional Headshots for 8 guests

# SPONSORSHIP OPPORTUNITIES

## GOLD SPONSOR (FOUR SPOTS) \$2,500

- 4 Complimentary Registrations
- 1 Reserved Table in Priority Placement
- Logo Presence on HCL 2023 Website
- Logo on All Signage and Slide Decks at Conference
- Sponsor “Shout Out” on HCL Social Media
- Access to Registration Directory
- All Submitted Student Resumes in Attendance

## SILVER SPONSOR \$1,500

- 2 Complimentary Registrations
- 1 reserved Table in Priority Placement
- Logo on All Signage and Slide Decks at Conference
- Sponsor “Shout Out” on HCL Social Media

# FRIENDS OF STC ACHE DONOR OPPORTUNITIES

**Under \$250**

**\$251-\$500**

**\$501-\$1,000**

# THANK YOU

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