



HEALTHCARE
LANDSCAPE 2024

Sponsor Prospectus

“I've come to this conference for years and the topics and speakers today were among the most dynamic, timely and engaging of any in the past.”
-Conference attendee

ABOUT US

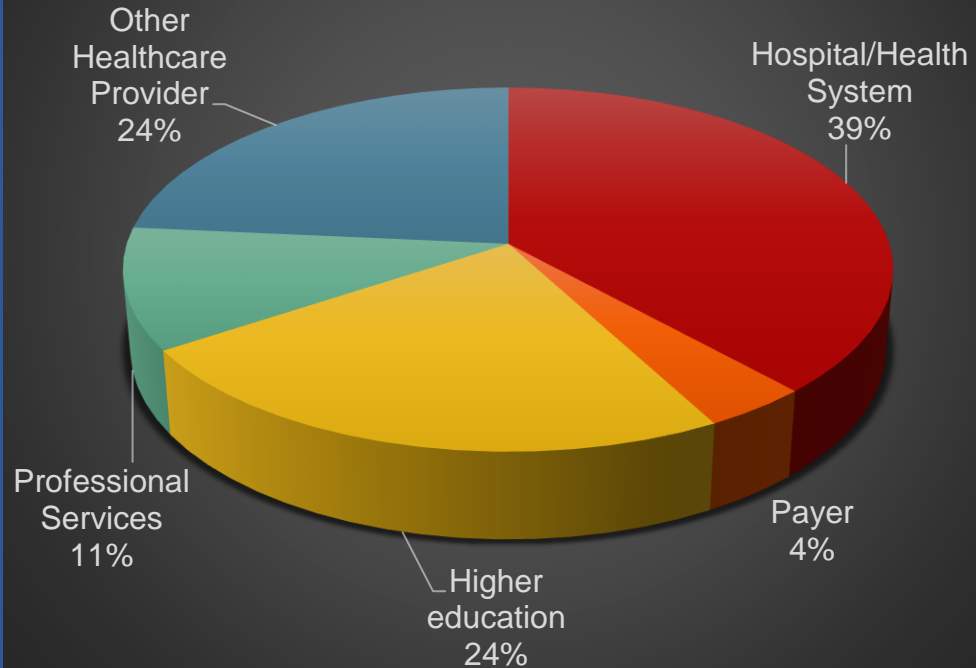
Healthcare Landscape is one of the largest healthcare management conferences in South Texas.

We pride ourselves in quality content

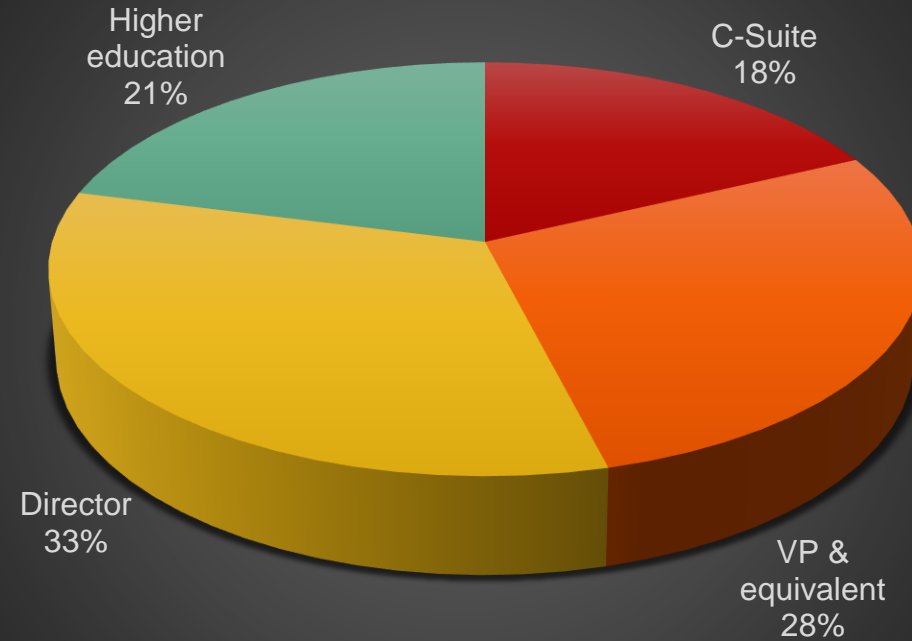
- Meet healthcare executives from Central & South Texas
- Listen to presentations by national & regional speakers
- Join over 350 colleagues in an interactive learning experience

ATTENDEE PROFILE

Attendees by Organization Type



Attendees by role



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR – (ONE SPOT) \$9,000

- 20 Complimentary Registrations
- 4 Reserved Tables in Front Row
- Sponsorship Host for CEO Breakfast
- Logo on Name Badges and Lanyards
- Year-long sponsor of ALL 2023 Chapter Events
- Prominent Logo Placement on HCL 2023 Website
- South Texas Chapter Website Presence for One Year
- Sponsor “Shout Out” on HCL Social Media
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- Display of Company Signage Throughout Conference (Sponsor to provide signs)
- Guaranteed Professional Headshot for 20 Guests

PLATINUM SPONSOR (TWO SPOTS) \$4,500

- 8 Complimentary Registrations
- 2 Reserved Tables in Front or Second Row
- Prominent Logo Placement on HCL 2023 Website
- Logo on All Signage and Slide Decks at Conference
- Sponsor “Shout Out” on HCL Social Media
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- Guaranteed Professional Headshots for 8 guests

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (FOUR SPOTS) \$2,500

- 4 Complimentary Registrations
- 1 Reserved Table in Priority Placement
- Logo Presence on HCL 2023 Website
- Logo on All Signage and Slide Decks at Conference
- Sponsor “Shout Out” on HCL Social Media
- Access to Registration Directory
- All Submitted Student Resumes in Attendance

SILVER SPONSOR (UNLIMITED SPOTS)\$1,500

- 2 Complimentary Registrations
- 1 reserved Table in Priority Placement
- Logo on All Signage and Slide Decks at Conference
- Sponsor “Shout Out” on HCL Social Media

THANK YOU



Stacey DeWine, CSEP
Conference Manager



Stacey@panachetexas.com



210-788-0976