



HEALTHCARE LANDSCAPE 2026

Sponsor Prospectus

*“I've come to this conference for years
and the topics and speakers today
were among the most dynamic, timely
and engaging of any in the past.”
- Ashley Davis, Conference attendee*

ABOUT US

*Healthcare Landscape is one of the largest healthcare
management conferences in South Texas.*

We pride ourselves in quality content

- Meet healthcare executives from Central & South Texas
- Listen to presentations by national & regional speakers
- Join over 200 colleagues in an interactive learning experience



AMER KAISSI

Speaker, Executive Coach,
Professor, Author of the
book “Humbitious: The
Power of Low-Ego, High-
Drive Leadership”

KEYNOTE SPEAKER

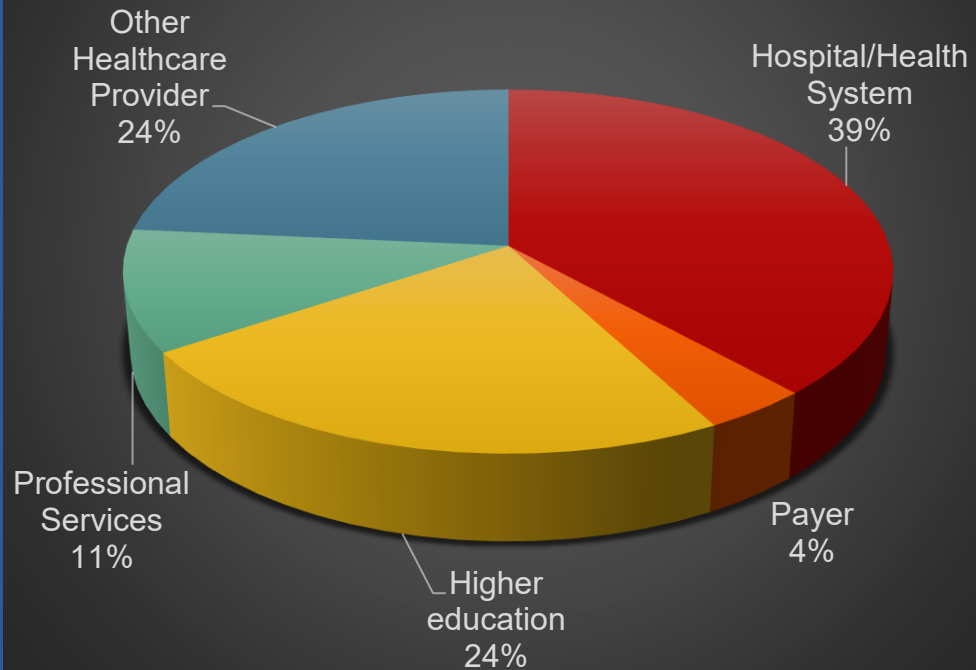
*Your audience members don't want
just “another leadership talk”...*

*They want a career-changing experience that makes them
rethink their leadership style and commit to immediate
changes.*

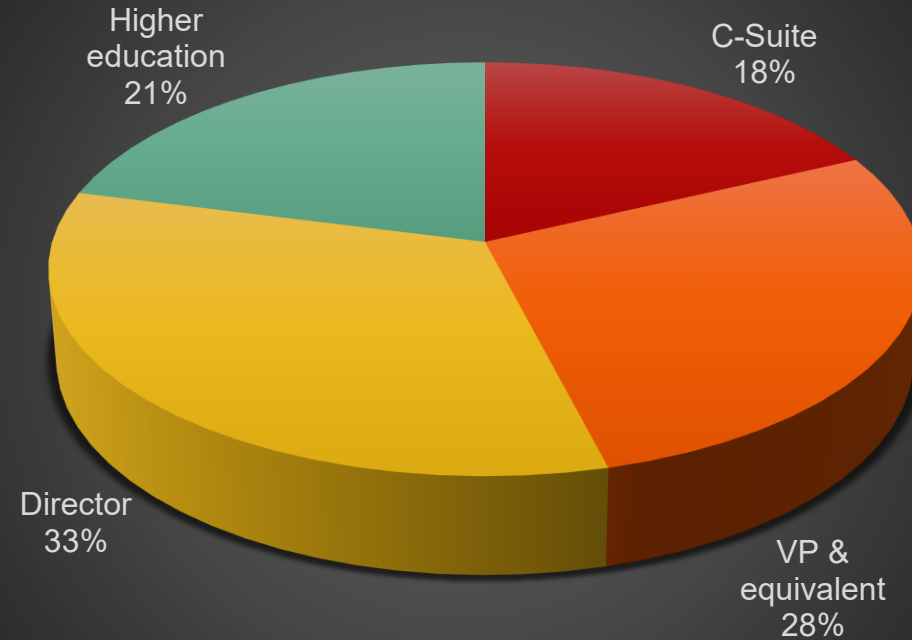
- Amer Kaissi

ATTENDEE PROFILE

Attendees by Organization Type



Attendees by role



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR – (ONE SPOT) \$9,000

- 20 Complimentary Registrations
- 4 Reserved Tables in Front Row
- Sponsorship Host for CEO Breakfast
- Logo on Name Badges and Lanyards
- Year-long sponsor of ALL 2025 Chapter Events
- Prominent Logo Placement on HCL 2025 Website
- South Texas Chapter Website Presence for One Year
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- Display of Company Signage Throughout Conference (Sponsor to provide signs)
- Promotional Table in Networking Area

PLATINUM SPONSOR (TWO SPOTS) \$4,500

- 8 Complimentary Registrations
- 2 Reserved Tables in Front or Second Row
- Prominent Logo Placement on HCL 2025 Website
- Logo on All Signage and Slide Deck at Conference
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- Promotional Table in Networking Area

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (FOUR SPOTS) \$2,500

- 4 Complimentary Registrations
- 1 Reserved Table in Priority Placement
- Logo Presence on HCL 2025 Website
- Logo on All Signage and Slide Deck at Conference
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Access to Registration Directory
- All Submitted Student Resumes in Attendance
- Promotional Table in Networking Area

SILVER SPONSOR (FOUR SPOTS) \$1,500

- 2 Complimentary Registrations
- 1 reserved Table in Priority Placement
- Logo Presence on HCL 2025 Website
- Logo on All Signage and Slide Deck at Conference
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Promotional Table in Networking Area

FRIENDS OF STC ACHE \$500

- 1 Complimentary Registration
- Logo Presence on HCL 2025 Website
- Logo on Slide Deck at Conference
- Sponsor “Shout Out” on HCL Social Media and LinkedIn

CONFERENCE CONTACT



Stacey DeWine, CSEP
Conference Manager



Stacey@panachetexas.com



210-788-0976