

HEALTHCARE LANDSCAPE 2027

January 29, 2027

Embassy Suites by Hilton San Antonio Landmark

Sponsor Prospectus

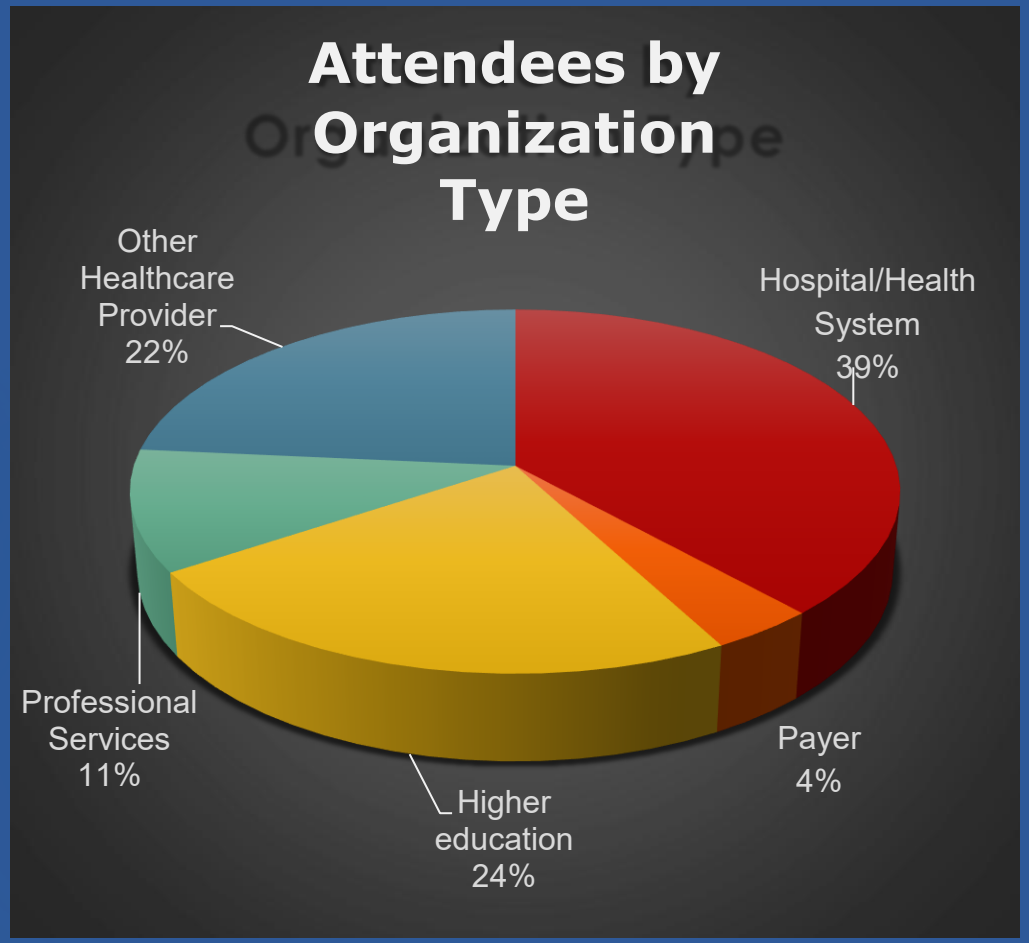
ABOUT US

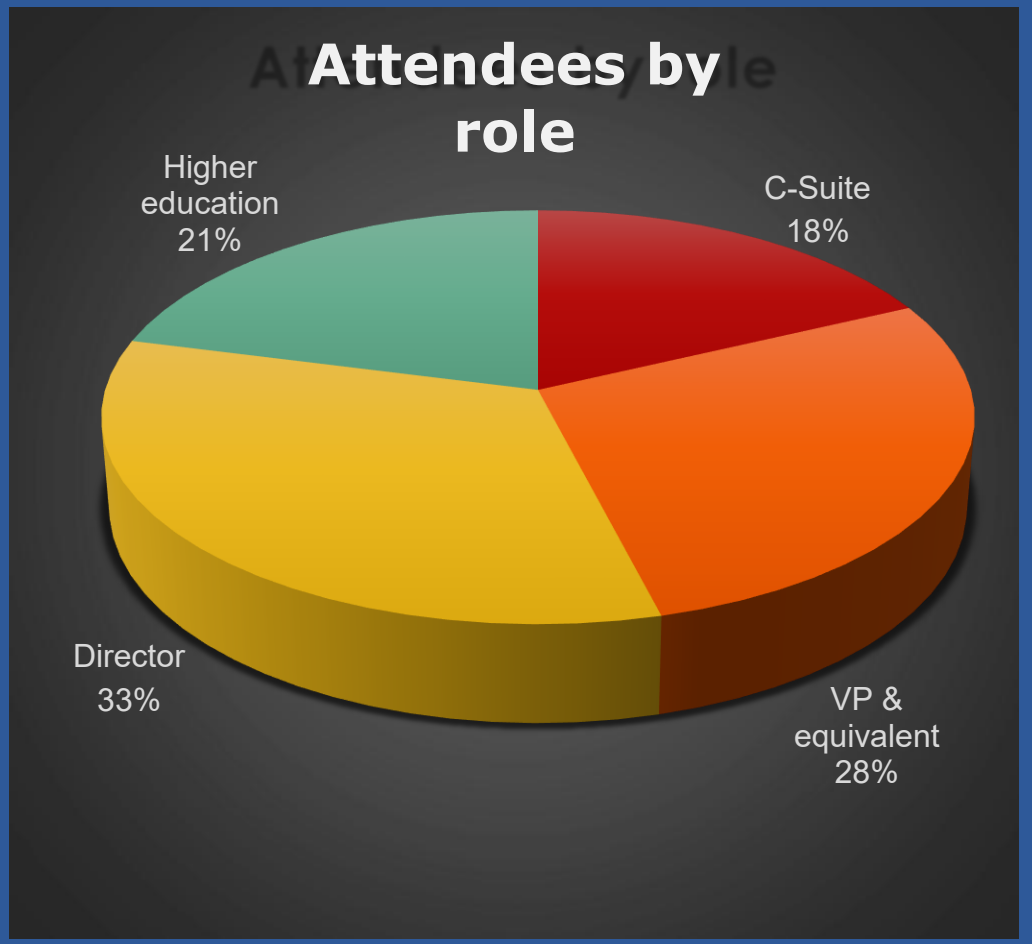
"This conference delivered practical strategies and fresh insights that I can immediately apply to my career to improve patient care."
- Jessica Donaldson, conference attendee

American College of Health Executives
53K Healthcare leaders
75 Local chapters
8,397 Board-certified Fellows
65.6%Director level or above

Healthcare Landscape connects sponsors to a local audience backed by ACHE's national network of healthcare executives, clinicians, educators, students, and emerging leaders.

ATTENDEE PROFILE





SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR – (ONE SPOT) $5,000

- 20 Complimentary Registrations
- 4 Reserved Tables in Front Row
- Sponsorship Host for CEO Breakfast
- Logo on Name Badges and Lanyards
- Year-long sponsor of ALL 2027 Chapter Events
- Prominent Logo Placement on HCL 2027 Website
- South Texas Chapter Website Presence for One Year
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Access to Registration Directory
- 2027 Student Symposium Speaking Opportunity
- Display of Company Signage Throughout Conference
- Promotional Table in Networking Area

PLATINUM SPONSOR (TWO SPOTS) $3000

- 10 Complimentary Registrations
- 2 Reserved Tables in Front or Second Row
- Prominent Logo Placement on HCL 2027 Website
- Logo on All Signage and Slide Deck at Conference
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Access to Registration Directory
- Promotional Table in Networking Area

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (FOUR SPOTS) $1,500

- 6 Complimentary Registrations
- 1 Reserved Table in Priority Placement
- Logo Presence on HCL 2027 Website
- Logo on All Signage and Slide Deck at Conference
- Sponsor “Shout Out” on HCL Social Media and LinkedIn
- Access to Registration Directory
- Promotional Table in Networking Area

SILVER SPONSOR (FOUR SPOTS) $1,000

- 2 Complimentary Registrations
- Logo Presence on HCL 2027 Website
- Logo on All Signage and Slide Deck at Conference
- Sponsor “Shout Out” on HCL Media Platforms
- Access to Registration Directory

FRIENDS OF STC ACHE $300

- 1 Complimentary Registration
- Logo Presence on HCL 2027 Website
- Product placement in Networking Area
- Logo on Slide Deck at Conference
- Sponsor “Shout Out” on Media Platforms

WHY SPONSOR?

Connect your organization with the leaders shaping healthcare across South and Central Texas.

200+

HEALTHCARE
STAKEHOLDERS

79%

DIRECTORS,
VICE PRESIDENTS,
AND C-SUITE LEADERS

EXECUTIVE ACCESS

Build relationships with healthcare decision-makers.

TALENT CONNECTION

Engage students and emerging healthcare professionals.

VISIBILITY + ALIGNMENT

Elevate your brand while supporting healthcare leadership development.

RESERVE YOUR 2027 SPONSORSHIP

Put your organization at the center of the healthcare leadership conversation



CONFERENCE CONTACT

Stacey DeWine, CSEP
Conference Manager
Stacey@panachetexas.com
210-788-0976